

## Who we are

Caxton is an award-winning British company that has become an entrepreneurial success story. Founded in 2002, Caxton pioneered the use of online platforms and prepaid currency cards to offer travellers simpler, quicker, safer and more cost-effective foreign exchange and international payments.

We also support thousands of business customers with tailored currency expertise offering International Payments, Multi-Currency accounts, Corporate Currency Cards, and hedging solutions that provide protection from market volatility.

Our Premier International Services - launched in March 2018, are for those individuals who need to transfer substantial amounts of currency overseas. Offering bank-beating FX rates and enhanced benefits for higher spending abroad, a dedicated account manager to help with FX planning is just a phone call away.

Caxton was recently named FX Provider of the Year by the FT and Investors Chronicle Awards 2018, and given a 5-star rating by Moneyfacts for its customer focus, in addition to holding a 9.2/10 score on Trustpilot - an independent customer reviews site.

## How we work with media

- **FX Opinion and Analysis** – Our experts are available to comment about volatility in the currencies market and what this means for travel money and the impact on businesses.
- **Data and Insights** - We can work exclusively with you to develop research-driven stories based on the spending patterns we're seeing in international payments.
- **Case Studies** - We have case studies to help bring consumer stories to life.

## Our spokespeople



**Rupert Lee-Browne**

**Rupert Lee-Browne** is Chairman of Caxton FX and a FinTech investor. He founded Caxton with £25,000 capital and has driven the business towards its £1 bn turnover and status as one of the UK's finest entrepreneurial success stories.

Prior to establishing Caxton, Rupert launched several successful innovative businesses in the finance and media sectors, all with a focus on new technology. He is now innovating payment solutions by investing in smart blockchain tech both within Caxton and in other businesses.

Keen to champion today's technology entrepreneurs, Rupert speaks at industry events, and is available for media interviews about FX Tech, how the future lies in blockchain for the finance industry, and the British start-up ecosystem.



**Michael Brown**

**Michael Brown** is a Senior Analyst specialising in risk management and FX solutions. He provides daily market updates to clients and is frequently quoted in the press.

18 December 2018 – *"Looking ahead to 2019, there are few sterling-positive scenarios with the pound set to remain volatile and driven by Brexit related headlines. A best-case scenario for the pound would be an orderly, soft Brexit combined with a shift in market thinking to price in further Bank of England rate hikes next year. This could yield 3%-4% of sterling upside although such an outcome looks unlikely at present."*

*"In the event of a no-deal Brexit, sterling would likely experience a brutal sell-off, with the pound potentially losing more than 10% of its value."*

Michael can speak about FX, Commodities, Fixed Income, Equities, and the effects of macroeconomic and political events on currency.



**Edward Gott**

**Edward Gott** heads up the Private and Premier client dealing team at Caxton, specialising in making low cost international payment transfers and providing market guidance. He can give advice on Retail FX derivative products, as well as tips on buying and selling property overseas, how to manage the costs of studying abroad, and the general unpredictability of currencies when moving large sums of money globally.

*"Financial exchanges are sensitive to a wide range of economic stimuli, from inflation to interest rates; political instability to extreme weather. Timing is everything. The exact moment you decide to purchase a foreign currency is critical, since fluctuations in exchange rates can add thousands to the final bill - or save you a small fortune. The exact same principle applies if you are selling property abroad and looking to repatriate the money."*



**Andy Demetriades**

**Andy Demetriades** is Director of Treasury Solutions & Partnerships at Caxton. He is available to provide big picture commentary about macroeconomic events on all capital market products including FX, Equities, Bonds, as well as the importance of partnerships, and the growth of Financial Sector networks.

10 December 2018 - *"The Pound continues to come under immense pressure following expectations that PM May is set to delay the Brexit vote. The clear direction of travel for sterling is lower both against the Euro and the US Dollar."*

*"The charts remain biased to the downside and would indicate that there is potential to carve out new lows not seen since the referendum itself. Whatever the outcome is today or this week, expect further volatility."*



**Rehan Ansari**

**Rehan Ansari** is Head of Options and advises on currency hedging strategies for mid cap and blue-chip companies using various derivative products. He is currently working with UK businesses through all the uncertainties of Brexit, creating solutions that protect them from the ongoing fluctuations in the FX market.

*"In the current economic environment, if you're not hedging, you may be speculating. Businesses that export their products and services without having to purchase raw materials from abroad can capitalise on the weaker pound as their exports could appear cheaper. However, businesses that rely on importing raw materials or products will feel the effects of a weaker sterling as it won't stretch as far as it used to."*

Rehan is available to comment on what businesses can do to be Brexit ready, and the more technical aspects of building a simple but effective currency strategy that goes beyond leaving the EU on 29 March 2019.

## How to contact us

You can call on: **020 7042 7648**

Email: [pressoffice@caxtonfx.com](mailto:pressoffice@caxtonfx.com)