



Partnership & Affiliates Manager

We are looking for an experienced Partnerships Manager to take ownership of the affiliate channels for Caxton FX's award winning prepaid currency card and international payments services, and to provide campaign direction based on analysis and insight.

Reporting to the Marketing Director, you will be responsible for identifying new commercial opportunities, securing sustainable affiliate partnerships, and also managing ongoing third party relationships that are already established.

The overall purpose is to enhance our customer proposition, optimise acquisition & retention rates, and ultimately maximise revenue opportunities through the aggregator and affiliate channels.

Key Requirements

- University degree, ideally in marketing or a similar subject.
- 3+ years' experience in running a successful affiliates and partnerships programme.
- Experience in digital marketing in the financial services and/or travel & tourism sector.
- Excellent communication, business development and negotiation skills.
- Track record of success in driving revenue and creating new partnerships.
- Experience in use of Google Analytics, affiliate interfaces and Excel to support data and insight driven marketing to evolve the channel.
- Good influencing and communication skills to develop effective relationships with key stakeholders and third party suppliers.
- KPI driven mind-set and a proven ability to digest and understand statistical data.

About the company

Caxton FX is a multi-award winning fin-tech FX company that has become an entrepreneurial success story.

Founded in 2002, Caxton FX now turns over circa £1 billion revenue with hundreds of thousands of clients. Our reputation for great value and amazing service is based on the strong work ethic and excellence culture of the business.

The Caxton culture is open, honest, hardworking, professional and fun. With a growing team (currently 120), the company is going through an important and exciting growth phase which is focused on new product launches and geographical development. We want to hire the very best people from all sorts of disciplines to support our ambitious growth plans so if you are the best at what you do then we want to hear from you.

Our benefits include:

- Competitive basic (dependent on experience)
- 20 – 25* days annual leave + bank holidays
- An annual educational bursary towards studying a professional or regulatory qualification
- Contributory Pension



- BUPA Health Insurance OR a Cash Plan
- Free Breakfast

Working Hours and Environment:

- Monday to Friday 8.30am to 5.30pm with one hour for lunch
- Open plan office
- Office in a central location in Victoria
- Regular social events

Visit caxtonfx.com for further information on our products and services.

To apply, please send your CV and short covering letter to careers@caxtonfx.com
Applicants must be eligible to work in the UK